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Design · Experience

PENGUIN GROUP (USA) · PUFFIN BOOKS · NYC
SENIOR DESIGNER · AUGUST 2005–PRESENT

- DESIGN about 35 hardcover jackets and paperback covers per year for YA and middle-grade novels for seven different imprints in the Young Readers Division
- WORK CLOSELY with publishers, editors, and art directors from initial concepting stages through creating press-ready mechanicals for the printer
- CONDUCT or supervise image/art research
- COMMISSION and direct illustrators/artists and photographers, when appropriate, including the organization of on-sight directing of photo shoots
- REGULARLY DESIGN jacket/cover art for both award-winning literary fiction—such as the Printz Honor winner *An Abundance of Katherines* by John Green—and for commercial *New York Times* best-sellers like Mike Lupica's *The Big Field* or the *Ranger's Apprentice* series
- WHISTLE while I work.

MILKWEED EDITIONS · MINNEAPOLIS · MN
DESIGNER · JULY 2002–OCTOBER 2004

- DESIGNED COVERS/JACKETS for all titles at the press, about 15 per year, including adult trade fiction, nonfiction, poetry and books for middle-grade readers
- DESIGNED INTERIORS for all titles
- DESIGNED COVER FOR THE BEST-SELLING TITLE in Milkweed's history—*Perfect* by Natasha Friend—with more than a quarter million copies sold; *Perfect's* cover design was used as template for the author's following two books by Scholastic when the author signed with them
- DESIGNED marketing and promotional materials, such as seasonal catalogs and trade show materials

Freelance · Design

CLIENTS HAVE INCLUDED:

NEW YORK TIMES · STANFORD UNIVERSITY PRESS
NYU PRESS · PENN STATE UNIVERSITY PRESS
MILKWEED EDITIONS · ROARING BROOK PRESS

Among the genres of books designed for some of the clients listed above are: adult trade fiction, literary fiction, short-story collections, poetry collections, general nonfiction, academic nonfiction, and memoir.

Education

MINNEAPOLIS SCHOOL OF ADVERTISING + DESIGN
2000 – 2002 · GRAPHIC DESIGN

MINNEAPOLIS TECHNICAL COLLEGE
1998 – 2000 · GRAPHIC DESIGN

UNIVERSITY OF FLORIDA
1988 – 1992 · B.S. MAGAZINE JOURNALISM

Design · Awards

2007 · NEW YORK BOOK SHOW
1ST PLACE: children's trade paperback series

2003 · AIGA MN DESIGN SHOW OF EXCELLENCE

2002 · COMMUNICATION ARTS DESIGN ANNUAL
PRINT MAGAZINE REGIONAL DESIGN ANNUAL
HOW MAGAZINE SELF-PROMOTION ANNUAL

Technical · Expertise

INDESIGN CS2 · QUARK XPRESS · PHOTOSHOP CS2
ILLUSTRATOR CS2 · PDF WORKFLOW · MS OFFICE